



# Community Code of Conduct

LOKR Sports Ltd

Last updated: 28 April 2026

## 1. Purpose

This Code of Conduct sets out the standards of behaviour we expect from everyone using the LOKR Sports platform - coaches, athletes, parents, administrators and staff - to keep LOKR Sports a respectful, safe and supportive place for athlete development.

This Code is designed to be short and clear. The detailed expectations behind it are set out in our Anti-Harassment & Bullying Policy, our Equal Opportunity, Diversity and Inclusion Policy, and our Safeguarding Policy.

## 2. The Standards We Expect

Everyone using LOKR Sports is expected to:

- Treat all users - athletes, coaches, parents, and staff - with dignity and respect.
- Communicate professionally and constructively. Feedback should be honest, useful and never personal.
- Respect the privacy and confidentiality of others. Don't share another user's content, performance data or personal information without their consent.
- Use the Platform for its intended purpose: athlete development and supporting the people around the athlete.
- Speak up if something doesn't feel right. If you see or experience something that breaches this Code, report it (see Reporting a Concern).

## 3. What Is Not Acceptable

LOKR Sports has zero tolerance for:

- Bullying, harassment, intimidation or victimisation of any kind.
- Discriminatory language or behaviour on the basis of age, disability, gender, race, religion, sexual orientation, or any other protected characteristic.
- Sharing or uploading content that is unlawful, abusive, indecent, threatening, or that breaches another person's privacy or dignity.
- Inappropriate contact between adults and children/young people through the Platform.
- Misuse of authorised access - including sharing credentials or attempting to view information you are not authorised to see.
- Any behaviour that would breach an Organisation's safeguarding obligations.

## 4. For Coaches and Adults Working with Young Athletes

Coaches and adults using the Platform with athletes under 18 (or adults at risk) must:

- Follow the safeguarding policy and procedures of their Organisation.
- Maintain professional boundaries in all communications and interactions.
- Use Platform features (rather than personal channels) when communicating about an athlete's development.
- Report safeguarding concerns immediately through the appropriate channels.

## 5. For Athletes

Athletes using LOKR Sports are encouraged to:

- Be honest with their coaches and themselves about how training is going.
- Treat teammates and opponents with respect, on the Platform and off it.
- Speak up if something - or someone - doesn't feel right.
- Look after their wellbeing. Performance is part of the picture; it isn't the whole picture.

## 6. For Parents and Carers

Parents and carers using LOKR Sports are asked to:

- Use the Platform to support their child's development - not to monitor or pressure them.
- Respect coaches, staff and other families.
- Reinforce the standards in this Code at home.

## 7. Consequences

Where this Code is breached, LOKR Sports may:

- Notify the relevant Organisation.
- Remove specific content from the Platform.
- Suspend or terminate user access.
- Cooperate with the relevant Organisation, governing body, or statutory authority.

## 8. Reporting a Concern

If you have a concern about how someone is using LOKR Sports, please report it through your Organisation, or contact us directly at [support@lokrsports.com](mailto:support@lokrsports.com) (or [safeguarding@lokrsports.com](mailto:safeguarding@lokrsports.com) for safeguarding-related concerns).

See our separate Reporting a Concern policy for more detail on how reports are handled.

## 9. Contact

Email: [support@lokrsports.com](mailto:support@lokrsports.com)

Post: LOKR Sports Ltd, 10 Stadium Business Court, Millennium Way, Pride Park, Derby, DE24 8HP.